



MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 G

Results as of: 12/31/2014

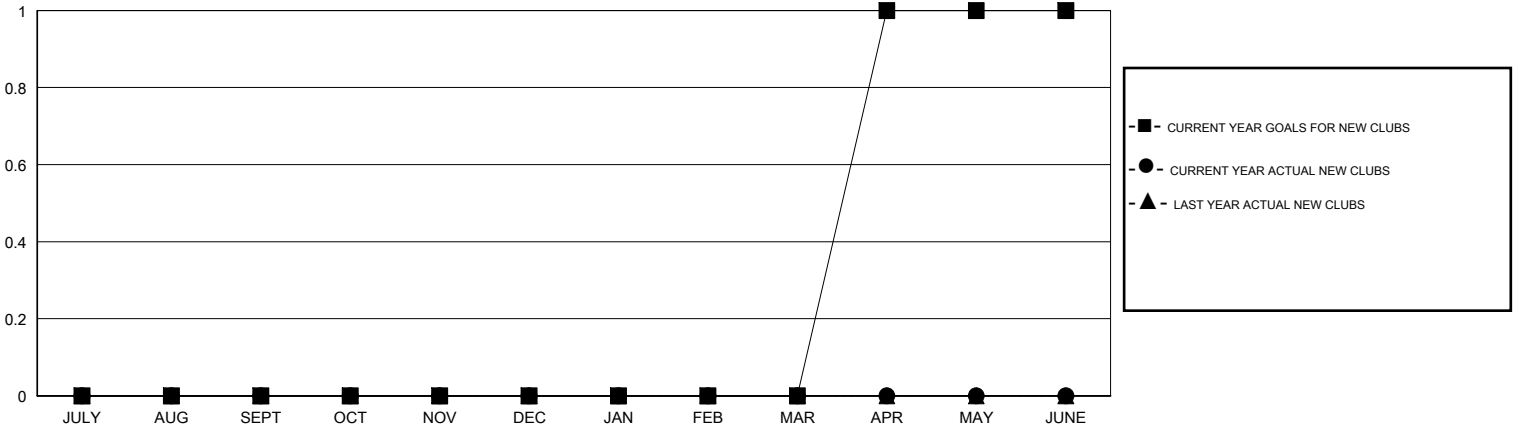
GMT: JERRY SMITH

LOCATION PENNSYLVANIA

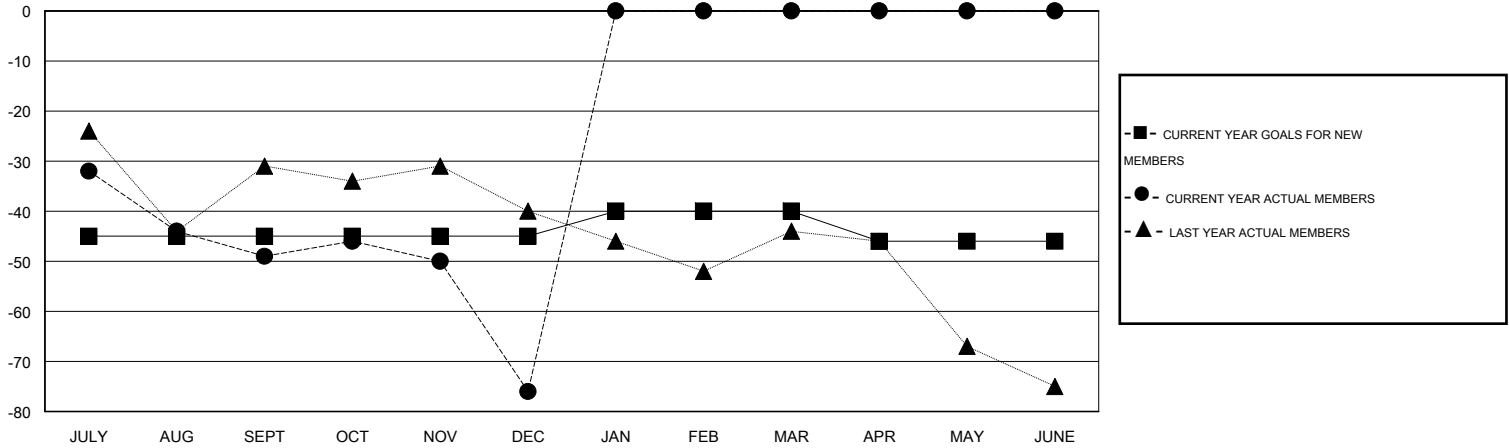
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 2 | -2 | JULY/AUG/SEPT | -45 | 18 | 67 | -49 |
| OCT/NOV/DEC | 0 | 0 | 1 | -1 | OCT/NOV/DEC | 0 | 24 | 51 | -27 |
| JAN/FEB/MAR | 0 | 0 | 0 | 0 | JAN/FEB/MAR | 5 | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | -6 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|----------------|
| DROPPED CLUBS: 3 | 21 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 1,375 (80.32%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 337 (19.68%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 317 |
| OTHER | | HEAD OF HOUSEHOLD | 154 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 163 |